

Difference Between Todoist and Wunderlist

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Key Difference – Todoist vs Wunderlist

Todoist and Wunderlist are two online task management apps and to-do list managers you can use to manage your daily work. To do lists can be helpful in reminding the tasks that need to be done in a day, week or month. Although these applications are basically the same, there is a slight difference between Todoist and Wunderlist based on their features and options. The key difference between Todoist and Wunderlist is that **Wunderlist can be customized and personalized whereas Todoist does not contain customization options.**

Todoist – Features and Specifications

Todoist is an app that is rich with many features. You can easily add and manage tasks without much fluff. You can find extra features when you need them. It also comes in free and premium options and works across operating systems.

Setting up and making the app productive will take less than a minute. You will be able to sort tasks, drag and drop tasks, schedule them, add priorities when you need. You can also add notes, subtasks, and share tasks when needed.

This apps' strengths are its interoperability and simplicity. It is an app which is simple and easy to use. It also works with third party apps like [Google Drive](#), Cloud Magic, Zapier, Sunrise calendar and IFTTT. It can also work as a companion app for [Apple Watch](#).

The user interface is also simple. The two-column layout is ideal to easily manage and list tasks. The app also comes with powerful tools like search, filtering, nested lists and natural language functionality.

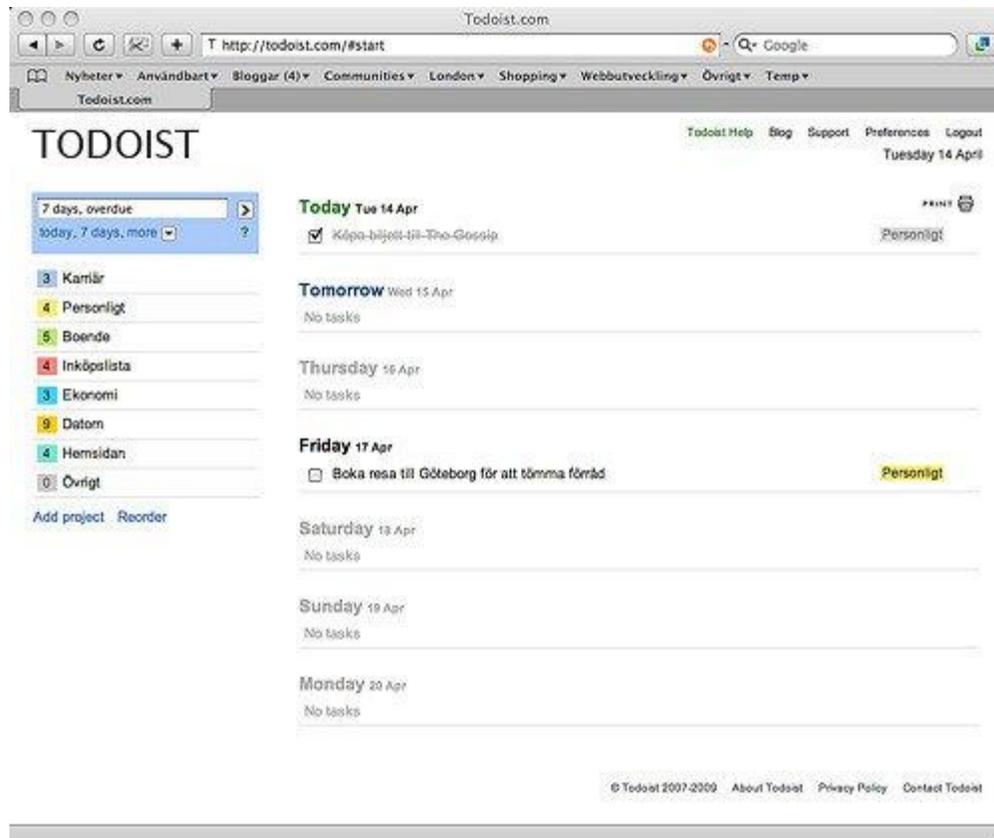


Figure 01: Todoist Screenshot

Drawbacks

You will need the premium version to get the most out of Todoist. It is only with the premium version that you will be able to use context, attachments, and labels. The free version will come with a big red banner asking you upgrade. Configurations also are weak. You cannot do any changes to the user interface or customize it. You cannot manually add data or sort your list. Todoist does not also consider user feedback.

Wunderlist – Features and Specifications

Wunderlist, owned by Microsoft, is a to-do list that can work across platforms and help you in organizing projects and smaller tasks. It can work in the browser of mobile apps on most operating systems. It can also be made attractive as the background can be configured to make it look good and interactive. It comes with many tricks and tools to help organize your life in a simple and easy way.

Wunderlist is able to neatly interface with apps like slack, Sunrise, [Dropbox](#), Calendar, and 500 other applications. This enables the app to have a huge range of

features. It is free and simple to use. It also comes with premium options. It does not have ads and is streamlined with the many features it comes with.



Figure 02: Wunderlist Screenshot

Drawbacks

Managing tasks can be a bit difficult in this app. Adding subtasks will take you to a different user interface. It means you will need to do a bit more work than you should when managing these tasks. Although it syncs across operating systems, it has hits and misses. The free version can only support attachments up to 5MB and is limited to 25 tasks. It is also unable to work with IFTTT.

What is the difference between Todoist and Wunderlist?

Todoist vs Wunderlist	
Minimalist Design	
Yes	No
App Size	
6.1 MB	30.9 MB
Personalized	

No	Yes
Push Notifications	
No	Yes
Image Addition	
No	Yes
Sync with Existing Calendars	
Yes	No
Sort Task List	
No	Yes
Export Email	
No	Yes
Collaborative Workspace	
Yes	No
Search	
No	Yes
Task Labeling	
No	Yes
Widget	
Yes	No
Priority Setting	
Yes	No
In app Purchase	
No	Yes
Voice to Text Support	
No	Yes
Languages Supported	
17	30

Summary – Todoist and Wunderlist

Both are exceptional to-do apps that are good at getting your job done. Both apps make easy to keep track of time. Both can work with a Windows PC and Android Phone. However, it is important to know the difference between Todoist and Wunderlist to decide what suits you the best.

Wunderlist is better if you require customizations. It does not come with big nag ads. You can add data to tasks, and the ability to use it with Slack and Dropbox is also great. Although it does not work with IFTTT, it is the better app out of all other to-do list applications.

Todoist is also a good app, but most of its options are not available in the free version. It does not listen to user feedback, which is not great from a company point of view. Both the apps will get the job done, and both will make you more productive. They can also work with hundreds of other apps.

Image Courtesy:

1. "Wunderlist iPad" by Gustavo da Cunha Pimenta ([CC BY-SA 2.0](#)) via [Flickr](#)
2. "todoist" by Magnus D ([CC BY 2.0](#)) via [Flickr](#)

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