

Difference Between Google Allo and Google Assistant

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Key Difference – Google Allo vs Google Assistant

The key difference between Google Allo and Google Assistant is that **Google Allo is a smart messaging app whereas Google Assistant is an intelligent personal assistant.** Google Allo has smart and exceptional features when compared with Google Assistant. Both these applications are packed with features that are not available with other messaging applications. Let us take a closer look at both the applications and see what they have to offer.

Google Allo – Features and Specifications

We use many apps to communicate with people, and in between all this talk, we also open a number of applications to search the web, find stuff that we need, order stuff online and even makes reservations that we need. This multitasking can turn out to be stressful and messy. It would be great if the communication app that you use does all the work for you. This is the reason why Google has created a new communication app called Allo. Google announced Allo as a messaging app for iPhone and Android users. But it is able to do more than just send messages. It is a smart messaging app that has Google Built into it and is capable of learning with time.

As with [Whatsapp](#) app, Google Allo works with your phone number. You can use it to send a text to anyone who is in your phone book. Google also highlighted three other aspects that are unique to Google Allo: Google assistant, Expressions, and Security.

Google Allo had many features that came with the other famous messaging apps. As with [Facebook](#) messenger, you can send stickers that were sourced from artists from all over the world. You also have the option of sending emojis. One of the key features that came with this application is called whisper and shout. You can slide up and down on the send button to alter the size of your reply.

Google Allo also comes with a feature called Ink that taps into the creative side of you. You can doodle on your pics with this feature. Google also has placed the

smart reply feature from the Google Inbox app; this enables you to respond quickly while you are on the go.



Google Allo also is powered by natural language processing and machine learning that will suggest replies. Google Allo is able to anticipate your reply and how you would say it. The more Allo is used, the better the suggestions will be. It will be unique and contain emojis and stickers as well.

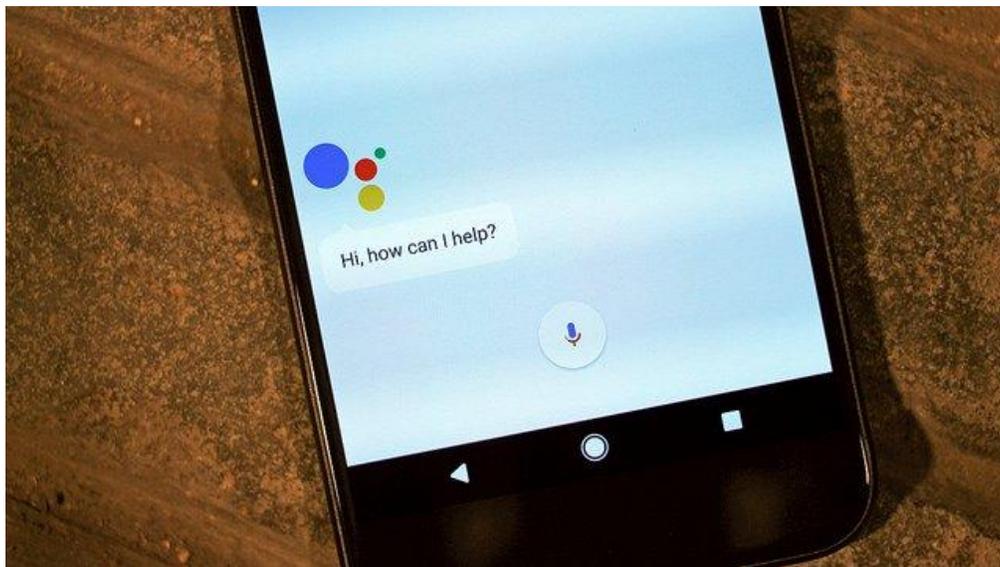
You will also be able to see smart reply options when someone sends you a photo. Google Allo is smart enough to understand the context and content of a photo due to computer vision capabilities from Google. The assistive technology will help you to communicate with people with little or no effort at all.

Google Assistant – Features and Specifications

Google assistant is Google's latest iteration when it comes to its virtual assistant. Google Assistant is Google's smart assistant which can be voice controlled. It can

be considered an upgrade of the Google Now extension. It is designed to be personal and expands on the OK Google voice controlled commands.

If you have been using an Android device, you will know that Google Now feature will smartly pull out relevant information that you are looking for. It also can keep track of any personal information of yours. The Ok Google side is equipped to cover voice commands, voice-activated device control, and voice search, just like Siri on an Apple device. Google assistant fuses all these features together to give a bot centric artificial intelligence experience designed to give its users a conversational interaction.



Google assistant lives inside Google Allo to keep your conversations going without any interruptions. Google Assistant can proactively suggest information according to the conversations. They will be displayed at the bottom of the apps messaging window.

Google Assistant can even provide you with options like contacts, reviews, and maps of a place you may be interested in within your conversation. Google Allo will even help you make an open table reservation at a restaurant. You will no longer need to leave the messaging app to do a Google search. Google Allo, with the help of Google Assistant, can get all the work done within the app itself in a convenient manner.

You can also use Google Assistant within Google Allo and directly chat on a topic of your preference. Google Assistant can also use AI and machine learning to determine stuff and predict the context of your question.

What is the Difference between Google Allo and Google Assistant?

Google Allo vs Google Assistant	
Google Allo is a messaging application.	Google Assistant is an intelligent personal assistant.
Deeper Searching	
Conversational	Informative
Follow up Questions	
Better	No
Add Calendar Appointments	
Yes, via conversational mode	Yes
Read Barcodes	
Yes, recognizes and give information about the product.	No
Anticipation of Replies	
Yes, better	No
Quick Access to Photos	
Yes, Quick access to the photos you need	Yes
Work with Google Keep	
No	Yes
Personalized	

Yes	No
Information	
Quickly recall	Search
My Day	
List appointments	Not available
Technology	
Machine learning & Natural language processing	Common
Stickers and Emoji	
Yes	No
Assistive Technology	
Yes	No
Smart Reply	
Yes	No

Summary – Google Allo vs Google Assistant

It is clear that Google Allo is packed with features that are smart and exceptional when compared with Google Assistant. If you require a personal assistant that can converse with you and find all the information that you need, Google Allo will be the ideal app for all your needs.

Image Courtesy:

1. “Android Assistant on the Google Pixel XL smartphone” by Maurizio Pesce ([CC BY 2.0](#)) via [Flickr](#)
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